Q: How to install it?

A: Use TSW3 Livery Manager to import it.

You can download this tool at: https://github.com/RagingLightning/TSW3-LM/releases and download the latest version on the top.

Q: Does it replace the original livery?

A: No.

Q: What is Blue Archive?

A: Blue Archive (Japanese: ブルーアーカイブ; Korean: 블루 아카이브) is a role-playing game developed by Nexon Games in Korea. The game is free-to-play with gacha game mechanics as a means to obtain new characters.

The player and protagonist is a teacher who was summoned to the academy city Kivotos by the president of the General Student Council, an extrajudicial committee governing the schools. Following her sudden disappearance, criminal activity rises around Kivotos and the player is tasked by the remaining members of the council to resolve the issues and help search for the president.

Q: What is Binah?

A: Binah (ビナー) is the first raid boss in total war.

To know the detail, you can see: https://bluearchive.fandom.com/wiki/Binah
This is the image of Binah:

